



View of 2025 DIOPS

OVERVIEW

Date	April 1 st (Wed) – April 3 rd (Fri), 2026 / 3 days
Host	Daegu Metropolitan City
Organizer	Korea Optical Industry Agency
Sponsor	Ministry of Trade, Industry and Energy
Exhibits	Frames, Sunglasses, Lenses, Contact Lenses, Optical Equipment, Cases & Accessories, AI smartglasses etc.
Exhibition Area	10,005m ²
Exhibition Scale	150 renowned participating brands, 400 booths, over 10,000 brands participating
Venue	1st and 2nd Halls, West Halls, EXCO, 10, Exco-ro, Buk-gu, Daegu

Why DIOPS?

Database

Global Market Development through Invitation of Key International Buyers

Based on KOIA's (Korea Optical Industry Agency) database of over 30,000 verified global buyers, to organize tailored 1:1 business matchmaking sessions for buyers and exhibitors.

※ In 2025, 1,123 buyers from 32 countries were invited.

Intersection

Providing Customized Matching Support and Networking Opportunities among Companies.

Providing opportunities for market expansion and diversification of sales channels through support programs such as matching with major domestic retail MDs and inviting investors.

※ In 2025, consultations were held with 30 leading domestic merchandisers, including department stores and retail stores.

Optometrists

Concurrent Legal Continuing Education by the Korean Optometric Association

Held annually during the exhibition, legal continuing education sessions for domestic licensed opticians attract a large number of local buyers with real purchasing power.

※ Over 3,000 opticians from Daegu, Ulsan, Gyeongbuk, and Gyeongnam were participated during the exhibition.

Prize

DIOPS Innovation Awards: Showcasing the Future of Eyewear Technology and Design

The DIOPS Innovation Awards, held annually, honor category-leading products that drive innovation in eyewear technology and design, showcasing originality and creativity.

Stage

DIOPS Stage for Both Exhibitors and Visitors

The DIOPS Future Pavilion offers hands-on experiences with the latest trends in optometric technology and products, while side events and speaker programs create opportunities for branding, promotion, and sales through networking and industry exchange.

2026 DAEGU INTERNATIONAL OPTICAL SHOW

DIOPS



2026. Apr. 1^{WED} ——— 3^{FRI}
exco WEST WING 1, 2 HALL, Daegu, S.Korea

Hosted by  DAEGU METROPOLITAN CITY

Organized by  KOREA OPTICAL INDUSTRY AGENCY

Supported by  Ministry of Trade, Industry and Energy





DIOPS HISTORY

The Korean optical industry took its first steps in Daegu in 1946.

Since then, through technological advancements and the growth of specialized clusters, it has flourished into one of Korea's most prominent consumer industries.

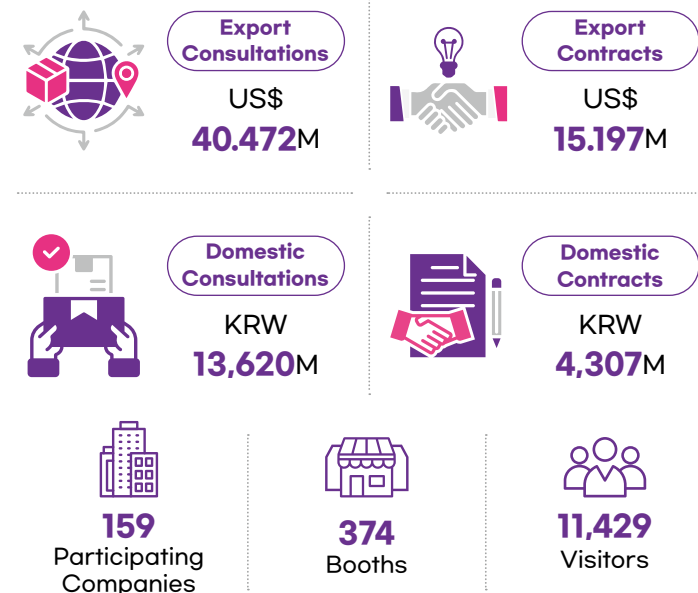
In the 1980s and 1990s, Daegu rose to international prominence as a leading eyewear manufacturing hub in Asia, helping to transform the field into a major export industry. Recognizing the growing need for global connections and new marketing opportunities, the Daegu International Optical Show (DIOPS) was established in 2001.

Today, DIOPS stands as Korea's premier optical trade fair, held annually in Daegu. The exhibition has evolved alongside the industry, now featuring everything from eyewear frames, lenses, and optical instruments to cutting-edge innovations like Smartglasses and future-forward accessories. This dynamic platform is shaping the future of vision technology and design.

Celebrating its 24th edition in 2026, DIOPS continues to connect the past, present, and future of the optical sector, driving the global reach of Korea's vision industry.



2025 DIOPS Highlights



Recruitment Guide for Exhibitors

Application Procedure



Submit online application



Invoice sent
(Invoice will be sent within one week after application submission)
booth fee payment



Booth assignment



Booth layout confirmed

Booth Types & Fees

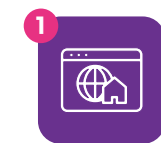
Type	Size (per booth)	Fee	Booth layout
Raw Space	12㎡ (3x4)	US\$3,800 (Space only) (minimum 2 booths required)	Booth placement will be assigned at the organizer's discretion according to the concept and scale.
Premium Booth	12㎡ (3x4)	US\$4,500 (Included construction cost \$700)	
Standard Booth	12㎡ (3x4)	US\$4,300 (Included construction cost \$500)	Booth Allocation by Lottery

※ Booth fees will be adjusted according to factors such as inflation, and the specific amount is subject to change.

Discount Policy

- ① Recurring Participants: 20% off (for returning exhibitors)
- ② On-site Application: 10% off (for applications made during the exhibition)
- ③ Early Payment: 10% off (if application & payment are completed by Dec. 31, 2025)
- ④ Group/Individual Application for 8 or more booths: 10% discount

How to Apply



Access the DIOPS official website



Apply for participation (Agree to participation regulations)



Fill the information



Complete application



Inquiry

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※ For details, please refer to the official website: www.diops.co.kr